

November 10, 2011

**Dear Business Owner:**

The *Granite Falls Chamber of Commerce*  
and *The Mountain Loop exPRESS*  
join forces to announce the  
**2012 Granite Falls Directory!**

*When people want to find a local  
business quickly,  
The Granite Falls Directory  
is where they look.*

This year your business has the opportunity to purchase:

**1/8, 1/4, 1/2 or Full Page advertisements in the Directory**

In addition to your ad, this package includes the following:

- Enhanced directory listing, **AND**
- Your business included in the advertisers index, **AND**
- A 2-issue advertisement in the *Mountain Loop exPress* (MLxP) electronic newspaper (up to \$180 value), **AND**
- Your business listing in a “Business Directory” arranged by categories (exclusively for 2012 Chamber Members – check the note at the bottom of the page).

Accompanying this letter is an instruction page and a layout page with a template for ease of creating your ad. If you have a previous ad that you like you can send it with your form or, if it is in a computer file, e-mail it to us at the address below, and note this on the form. Our timeframe this year is targeted for a distribution in on January 3, 2012 so all ads will need to be processed with payment, proofed and ready for publication no later than December 15, 2011.

We welcome the opportunity to support your business by advertising in the 2012 *Granite Falls Directory* **AND** in the *Mountain Loop exPress*. Thank you for your patronage and we look forward to partnering with you and the other businesses in the Granite Falls community for a prosperous New Year in 2012.

*Cecil Andrews*

Phone Directory Chairman, Chamber Board Member, MLxP Manager

Call (425) 220-52728 or email [gfd@granitefallswa.com](mailto:gfd@granitefallswa.com)

**Chamber Members will be listed in the “Business Directory” section,  
with businesses grouped by category.**

**Members must be in good standing as of December 15, 2011**

**If you are not already a Chamber Member, now is the time! Dues are prorated for  
new memberships, so joining in October is like getting 75% off.**

**Complete an online Sign up at: [www.granitefallswa.com](http://www.granitefallswa.com)**

## **INSTRUCTIONS FOR ADS**

### **EXISTING AD'S**

- 1) Proofread existing listing (for previous advertisers).
- 2) If there are no changes, please check the "No Changes" box and **go to step 5**.
- 3) Make changes in workspace provided or directly on previous ad.
- 4) Be sure to specify capitalization or bold print.
- 5) Complete **ALL** information on form.
- 6) Make check payable to ***Mountain Loop exPRESS***  
(Please note this is for the ***2012 Granite Falls Directory***)
  - 1/8 page- \$75.00
  - 1/4 page- \$125.00
  - 1/2 page- \$250.00
  - Full page- \$450.00
- 7) Mail to : **Mountain Loop exPRESS**  
**PO Box 1641**  
**Granite Falls, WA 98252**

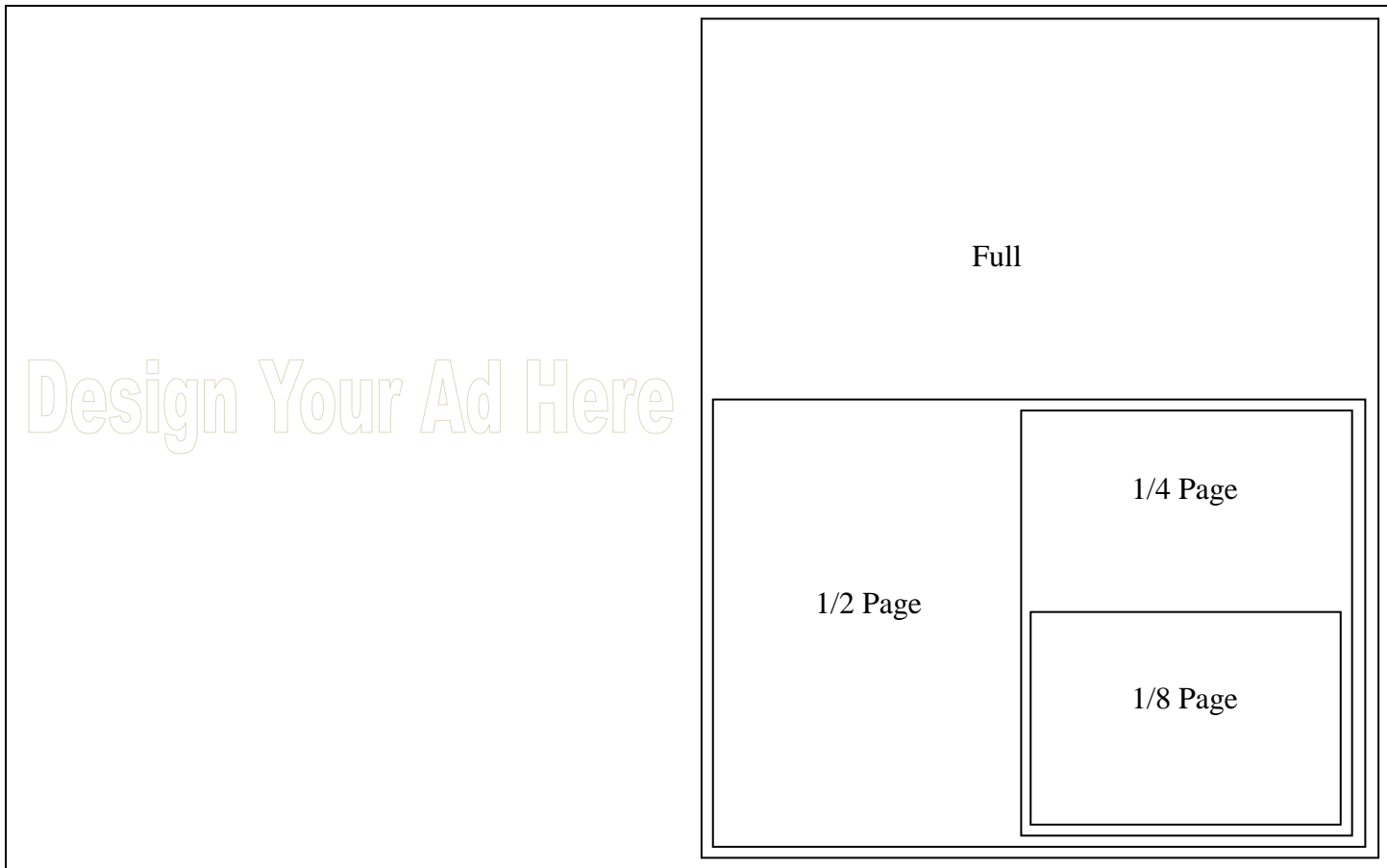
- OR-

Drop off at Windermere Granite Falls located at 103 S. Granite Ave.

- 8) Proof copy will be prepared for your approval.
- 9) For assistance please call **425 220-5272**.  
**Payment MUST accompany this form - Prepayment is mandatory**

### **NEW AD'S**

- 1) Examine ad template.
  - 2) Design your ad in the space provided.
    - a. Choose the size of ad desired.
    - b. Handwritten is acceptable as long as it's legible (our graphics folks are magicians).
  - 3) Go to step 4 above.
- If you need assistance with the layout, design or have other questions, please call **425-220-5272**.
  - Ads must be completed and proofed no later than December 15th, 2011 – Sorry, no exceptions!.
  - Publication/Distribution date- January 3<sup>rd</sup>, 2012.



Business/Org Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Contact Phone #: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Comments/Instructions: \_\_\_\_\_

- No Changes** - Use same Ad layout from last year.
- Changes listed above** - Use Ad layout from last year but make changes indicated above.
- New Ad (Check one):**       Use layout above.     Please call me for assistance.

**Ad Size Cost (check one) and enter amount below:**

1/8 page (\$75)     1/4 Page (\$125)     1/2 Page (\$250)     Full Page (\$450)

**Graphic Design Assistance (if desired)**

call for pricing and assistance

**Call (425) 220-5272 for assistance.**

Payment and advertisers signatures are required prior to processing your order.  
**Mail form and payment to:**  
**Mountain Loop exPRESS**  
**PO Box 1641**  
**Granite Falls, WA 98252**  
 Or Drop off at Windermere Realty, 103 S. Granite

Ad Size Cost \$ \_\_\_\_\_

Additional Graphic Design Fee: \$ \_\_\_\_\_

**Total: \$ \_\_\_\_\_**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**